

Hello:

The Grand Street Business Improvement District would like to know your thoughts about local stores. This form will help in conducting a policy analysis concerning commercial vacancy space for this upcoming fiscal year of 2008-2009.

To conduct this analysis, we are hoping that you would answer a short survey about your shopping preferences. We ask you to take five (5) minutes to fill out this hand-out that can be dropped into our in-take box or you can call us at 718-218-8836 to hand-in the form at our 246 Graham Avenue office during the week.

Thank you in advance for your time and help! Your input will be greatly appreciated.

Sincerely,  
Max Javier  
Executive Director

246 Graham Avenue (corner Maujer Street)  
[maxjavier@grandstbklyn.com](mailto:maxjavier@grandstbklyn.com);  
718.218.8836 phone; 718.218.8834 fax

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### BID SURVEY

(please (✓) check for # 1)

1. I am a resident of: a. East Williamsburg \_\_\_ b. Williamsburg \_\_\_ c. Bushwick \_\_\_ d. other \_\_\_\_\_

(please circle answer for #2)

2. Where do you shop the most?

a. Grand Street b. Graham Avenue c. Bedford Avenue d. Manhattan Avenue e. Shop at Big Stores/Malls

3. Please (✓) check the number 1 reason why you shop in the above area/place:

a. Good Service \_\_\_ b. Prices \_\_\_ c. Clean/Safe Area \_\_\_

4. Have you ever shopped on Grand Street? Yes No

(if yes, continue) (If no, skip to #8)

5. Name your favorite Grand Street business \_\_\_\_\_ Why? \_\_\_\_\_

6. How can Grand Street stores improve? a. Storefront Displays b. Prices c. Quality d. Variety e. Service

7. What type of store/service is needed on Grand Street?

a. H & M Department b. GAP c. Circuit City d.(other) \_\_\_\_\_

8. Within which zip code do you live in? a. 11211 b. 11206 c. 11222 d. \_\_\_\_\_(other)

9. Do you have children below the age of 18? No Yes (if Yes, how many?\_\_\_\_)

10. Are you (please circle): a. Married Mother b. Married Father c. Single Mother d. Single Father

e. Single Female f. Single Male

Thank you for taking the time to assist us in this policy analysis. If you would like to join our mailing list for future specials, discounts, or events please complete below.

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_