

WEBSITE PRIVACY POLICY

Your use of the Grand Street Business Improvement District's website ("Website") is provided subject to the privacy terms and conditions contained herein. Please read these terms carefully as use of the Website constitutes acceptance of these terms and conditions. This Website Privacy Policy must be read in conjunction with the Grand Street Business Improvement District Terms of Use.

1. **Purpose**

The Grand Street Business Improvement District ("Grand Street BID") is committed to maintaining the online privacy of visitors to this Website to the extent permitted by law. The Grand Street BID gathers information to share information with you and will not, without your consent, sell or share this information to any party, except in cases where it is legally obligated to disclose it, or if circumstances necessitate disclosure to protect the safety of Website users, the Grand Street BID's staff or that of the public. The Grand Street BID may use the Website to conduct surveys; your individual response to the survey will not be shared; however aggregated or tabulated results of surveys which do not identify participants may be shared with third parties.

2. **General information Collected**

The Grand Street BID collects non-personal information about visits to the Website (i.e. dates, browser types, technical Internet protocol data) from user logs, and may refer to it in summary form to identify trends. The objective in tracking this type of information is to help make the Website more functional and practical for users.

4. **Personal information Collected**

The Grand Street BID collects personal information if you voluntarily provide it. During a visit to the Website, you may choose to send email, or engage in an online weblog or "blog". To do so, you may be asked to provide information such as name, address, phone number or email address. You always have the option to decline participation in any activity or transaction that requires personal information. Opting out of a transaction will in no way affect your ability to browse, read or download general information provided on the Website.

We will provide you with the ability to decline or "opt out" of receiving communications from the Grand Street BID. Instructions for so doing will be either in the communications or displayed on the Website

5. **Security Measures**

The Grand Street BID has taken steps to safeguard the integrity of user data and prevent unauthorized access to information it maintains. Security measures have been integrated into the design, implementation and practices of the Website. Unauthorized attempts to upload information or change information on this Website are strictly prohibited and may be punishable by law.

From time to time, we may change this Website Privacy Policy. We will post notice of the new Website Privacy Policy from the privacy link on our Website. Your use of the Grand Street BID Website following any such change constitutes your agreement to follow and be bound by the Privacy Policy, as changed.